

Contents

9	<i>A short story of this book</i>
11	1. PROJECT BASED KNOWLEDGE INTEGRATION FOR INNOVATION
11	1.1. Innovation and projects
23	1.2. Projects as vehicle for innovation and knowledge integration
27	1.3. Knowledge creation and knowledge integration
37	2. THE CHOICE OF APPROPRIATE KNOWLEDGE INTEGRATION MECHANISMS IN PROJECTS
37	2.1. Why discussing knowledge integration mechanisms in research contexts
38	2.2. The concept of knowledge integration in interdisciplinary research teams
41	2.3. The choice of knowledge integration mechanisms
44	2.4. Knowledge integration in research projects
47	3. BROAD VS SPECIALIZED KNOWLEDGE AND THE PROBLEM OF TRADING ZONES AMONG SPECIALISTS IN PROJECTS
47	3.1. Broad vs specialized knowledge in technical projects
48	3.2. Contextual knowledge in technical projects
51	3.3. A few exemplary empirical readings of technical projects

59	4. LEVERS OF CONTROL IN PROJECTS THROUGH KNOWLEDGE INTEGRATION
59	4.1. Knowledge integration and management control
67	5. CASE STUDIES (COMPETENCE CENTERS IN CAMPANIA, AUTOMOTIVE INDUSTRY, UNIVERSITY-INDUSTRY RESEARCH PROJECTS)
67	5.1. Competence centers in Southern Italy
79	5.2. Knowledge integration in automotive industry
86	5.3. Knowledge integration in a major car manufacturer plant
93	5.4. Knowledge integration in University-Industry research projects
113	<i>References</i>
137	<i>punto org book series</i>